



2025 Sponsorship Opportunities

Presenting Sponsor: \$15,000

- Inclusion in the initial Sugarplum Festival of Trees event release
- Individual recognition on Social Media platforms
- Signage displayed at the event
- 10 tickets to the SFOT "Swigs with TWIGs" Beer/Wine Tasting evening
- Name recognition sponsor(s) of the SFOT "Swigs with TWIGs" Beer/Wine Tasting evening
- Recognition on the landing page of the virtual auction site
- Advanced access to virtual auction items including trees and décor area
- Recognition on pre/post event emails sent to 1000 supporters both individual and organizations

Platinum Sponsor: \$10,000

- Individual recognition on Social Media platforms
- Signage displayed at the event
- Name recognition sponsor(s) of the SFOT "Swigs with TWIGs" Beer/Wine Tasting evening
- 6 tickets to the SFOT "Swigs with TWIGs" Beer/Wine Tasting evening
- Recognition on the virtual auction site
- Advanced access to the virtual auction items including trees and décor area

Gold Sponsor: \$5,000

- Individual recognition on Social Media platforms
- Name recognition sponsor(s) of the SFOT "Swigs with TWIGs" Beer/Wine Tasting evening
- Signage displayed at the event
- 4 tickets to the SFOT "Swigs with TWIGs" Beer/Wine Tasting evening
- Recognition on the virtual auction site
- Advanced access to the virtual auction items including trees and décor area

Silver Sponsor: \$2,500

- Individual recognition on Social Media platforms
- 2 tickets to the SFOT "Swigs with TWIGs" Beer/Wine Tasting evening
- Recognition on the virtual auction site
- Advanced access to the virtual auction items including trees and décor area

Bronze Sponsor: \$1,000

- Recognition of all Bronze sponsors as a group on Social Media platforms
- Signage of all Bronze sponsors as a group at the event
- Recognition of all Bronze sponsors as a group on the virtual auction site
- Advanced access to the virtual auction items including trees and décor area

Patron sponsor: \$500

- Signage of all Patron sponsors as a group at the event
- Recognition of all Patron sponsors as a group on the virtual auction site

Custom Sponsorship Packages:

TWIGs have sponsorship opportunities designed to meet your business/personal goals while providing your organization the exposure and involvement you desire. We can develop a package tailored to your exact needs.

For sponsorship opportunities or to learn more:
Contact our sponsorship coordinator Andrea Herman at aherman665@aol.com
www.childrensdayton.org/sugarplum25
Twigauxinfo@gmail.com
Facebook – Twig Auxiliary

